

*This is the **biggest youth fair in Greece**
promoting **career, mobility, volunteering**
and **educational opportunities***

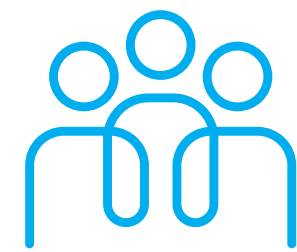
Be our partner!

We are...



***present in more than 1,000
Higher Education Institutions***

throughout 42 countries



***with more than 15,000
international volunteers***

assisting more than

350,000

international students



Erasmus Student Network
Greece

***The Erasmus Student Network
is the largest non-profit student
organisation in Europe***

Students Helping Students

*"the biggest student-youth
organisation in Greece"*



400+
volunteers

16
cities

19
local
associations

Our objectives



*Bridge the gap
between international
students and greek
society*



*Promote mobility
opportunities to
youth all over
Greece*



*Spread the idea of
multiculturalism,
solidarity and
equality*

Our causes

**SOCIAL
INCLUSION**

**ENVIRONMENTAL
SUSTAINABILITY**

CULTURE

**EDUCATION
& YOUTH**

**SKILLS &
EMPLOYABILITY**

**HEALTH &
WELL-BEING**

save the date

13 & 14 April 2024 

 **Technopolis City of Athens**

 **Discussions & Sessions**

 **Workshops**

 **Youth Fair (mobility & other opportunities)**

 **CV & LinkedIn Corner**



Erasmus Leaders: the ultimate youth fair in Greece

A two-day event aiming to shape a more informed, engaged and skilled youth by promoting career, mobility, volunteering and educational opportunities for young adults

Help us shape our audience by educating them on matters regarding mobility

Workshops

Possible Topics

- An Erasmus+ success story
- European Universities
- Scaling up with soft skills
- Study Opportunities in Europe



Youth Fair – Mobility Partners

Audience/Exhibitors

- Local youth & our volunteers
- Higher Education Institutions
- Mobility & Youth Stakeholders

The perfect opportunity to:

- Promote study opportunities
- Promote your activities
- Spread awareness of youth development





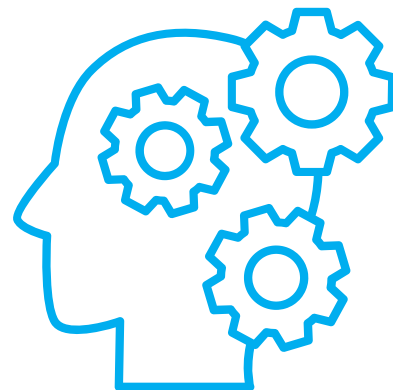
2nd year of going public

550 participants

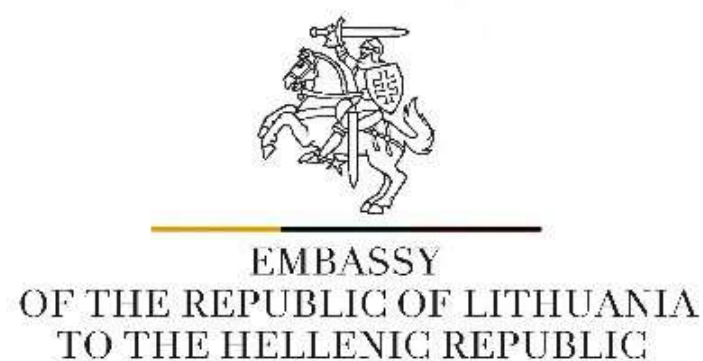


32 exhibitors

22 workshops



**Last year's
Erasmus Leaders
in numbers**



Some of our past years' exhibitors



20-27 years old

0-3 years of experience



*Experience through
extracurricular activities
(Erasmus, volunteering)*

*Demand hands on
experience and meaningful
conversations*



Profile of Erasmus Leaders Main Participants



Emphasise the social profile of your company

Reach our international youth audience



Promote your activity based on our partnership

Promote multiculturalism, volunteering and unity



Be our partner

Be part of a volunteer organisation, aiming to enrich society through international youth

Erasmus Leaders 2024

This year, the event has been officially recognised by the European Parliament, following the path of the last years. It has been included under the umbrella of the Erasmus Generation in Action programme, which will give the event even more momentum. At the same time, we aim to build a sustainable and green event with the possible least waste.

Promotion on channels:

- 1 shared post and 1 dedicated story
- Listed as In-kind Partner in materials

Promotion during event:

- Career fair spot (Small table 1,20x0,60)
- **Possibility** to join a panel (50-60 pax.)
- Your promotional material in our welcome bags

**In-kind
partnership**

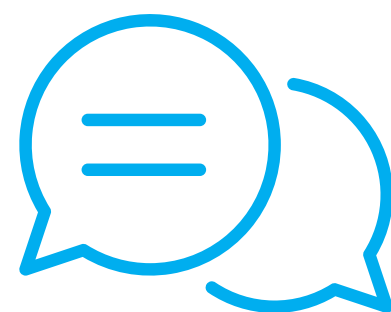
minimum support: 150€

What is the importance of Erasmus Leaders?



*Helping employers recognize
volunteering and
extracurricular activities*

*Having a discussion
between possible
candidates and institutions*



Why to be a partner

What is the importance of Erasmus Leaders?



*Promoting the innovation
of the Erasmus program*

*Being the opportunity for
students to step out of
their comfort zones*

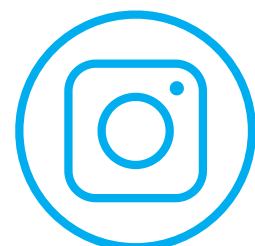


Why to be a partner



5,100+
followers

*4,000 accounts
reached weekly*



15,800+
followers

*1,000 accounts
reached per post*



40%
open rate

*max on
Thursdays*



3,000+
400+

*Erasmus Students
Active Volunteers*

Our audiences

Be part of our history!

Contact us:

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